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**FOR IMMEDIATE RELEASE**

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## Master's Academy Welcomes Jennifer Aylor as Director of Communications

### *Experienced Marketing and Communications Leader Brings Passion for Education and Ministry*

VERO BEACH, FL - Master's Academy is pleased to announce the appointment of **Jennifer Aylor** as the new **Director of Communications**.

With a strong background in marketing, communications, and education, Jennifer brings a wealth of experience along with a deep passion for ministry and sharing God's love.

A graduate of **Colorado Christian University**, Jennifer began her career as an elementary teacher, where she nurtured young minds and fostered a love for learning. Her dedication to education laid the foundation for a dynamic career that expanded into entrepreneurship, product development, global sourcing, and corporate marketing.

Her entrepreneurial journey led her to establish a tea company in Virginia, where she gained recognition for her leadership and business acumen, earning eight distinguished honors and awards. Her expertise in bringing unique products to market propelled her into product development and merchandising, where she traveled globally to design and source specialty products for the U.S. market, further strengthening her global perspective and communication skills.

Most recently, Jennifer served as Marketing & Communications Manager at Titan America, a leading vertically integrated heavy building materials producers in the U.S. East Coast. In this role, she played a pivotal part in expanding brand awareness, leading strategic communication efforts, and strengthening engagement with key audiences.

Now, Jennifer is excited to reconnect her professional expertise with her personal calling by serving in a faith-based educational environment. She looks forward to using her storytelling abilities and strategic vision to inspire and engage families while advancing the mission of Master's Academy.

*"Jennifer's unique blend of experience in education, marketing, and global communications makes her an incredible asset to our team,"* said **Dr. Rick Brewer**, Head of School at Master's Academy. *"Her passion for sharing the mission of Christian education, coupled with her expertise in strategic communication, will help strengthen our connection with families and the broader community."*

Master's Academy is thrilled to welcome Jennifer Aylor to the Leadership Team and looks forward to the impact she will make in the school community.

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### **ABOUT MASTER'S ACADEMY of VERO BEACH**

Master's Academy is a fully ACSI-accredited private school serving Pre-K through Grade 12 students in the Treasure Coast region of Florida. Since 1998, the school has been committed to spiritually developing and academically challenging students to impact their world for Christ. With a rigorous, college-preparatory curriculum and a dedicated, caring faculty, Master's Academy provides a Christ-centered education that equips students for success in college and beyond.

(<https://www.mastersvb.org/>)